

IMPACT

The Insurance Industry's Contribution to Community Development



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Working Globally and Encouraging Locally

QBE volunteers helped purchase, prepare and serve food to needy residents.



Photos: QBE Insurance

Throughout its long history, QBE Insurance Group, a leading general insurance and reinsurance company, has played an active role in the communities in which it operates. With thousands of QBE communities worldwide, the company launched the QBE Foundation in 2011 to coordinate its philanthropic philosophy and activities. “The QBE Foundation supports charities that help people overcome disadvantage, strengthen their abilities and live more independently, successfully and productively,” said Nia Jones, the North America Foundation manager.

“We believe our corporate responsibility mirrors our insurance role in the community. Ultimately, in our business, we assist people when they find themselves in need through accident or misadventure. The Foundation’s work supports the same mission,” said Mark Cantin, North America President of Field Operations and North America Foundation Chair. Cantin added that the QBE Foundation provided nearly \$1 million in grants in North America during 2015.

In its North America operations, the QBE Foundation supports employee-directed philanthropy in several ways:

- ▲ Each year, employees vote to select the 10 organizations which receive large grants of \$25,000 to \$175,000. In addition, employees may donate to the Foundation through payroll deduction and the Foundation matches employee contributions. Donations go to the 10 large grant organizations
- ▲ Each calendar quarter, employees can nominate other organizations for local grants up to \$10,000. Employees are also encouraged to volunteer at the organizations receiving QBE grants—or at any other charitable organization—and the Foundation provides an annual paid volunteer day for each employee.
- ▲ Employees also get involved in their community through activities jointly sponsored by Employee Activity Committees in larger QBE locations. These committees host quarterly

employee events, which often include a charitable component (such as a toy drive during the QBE holiday party).

- Some of the Foundation's grants go to organizations also supported by members of QBE's four Diversity & Inclusion business resource groups (women, military veterans, LGBT and multi-cultural). The business resource groups have hosted QBE team volunteer efforts for Foundation grant recipients including Wounded Warrior activities and Dress for Success clothing drives.

Foundation manager Jones said that QBE North America employees take the QBE internal brand "make it happen" to heart when it comes to team and individual volunteer efforts in their communities.

In summer 2015, 100 New York staff (about a third of the NYC headquarters), including North America Chief Executive Officer Dave Duclos and other executives, volunteered on a Habitat

for Humanity project for a Staten Island, New York, family whose home was uninhabitable after Hurricane Sandy. The QBE employees used their QBE volunteer day to construct walls, install dry wall and lay flooring. The Foundation donated \$75,000 to help with the repairs. "It was a great opportunity for the QBE team to get to know each other and the homeowners—I was really proud of the way we came together," said Duclos.

After the project, Duclos invited North America employees to report on their own volunteer efforts. The heart-warming responses illustrated employees' deep personal passions as well as great team efforts for a good cause.

Over 40 QBE Sun Prairie, Wisconsin employees, including the IT community outreach team, helped purchase, prepare and serve food to 140 local residents at a Sunshine Supper, sponsored by Sunshine Place, a local organization that provides a single point of access to

continued on page 24

QBE staff, including North America Chief Executive Officer Dave Duclos and other executives, volunteered on a Habitat for Humanity project in Staten Island, New York.



Social Stewardship

continued from page 7

Meals On Wheels to donate fresh produce to their community meal efforts.

“We are continually humbled by the outpouring of support by our staff for the community,” said Ravanelli Miller. “Their efforts have established ACUITY as a good corporate citizen, a strong and reliable business partner and a great place to work.”

In fact, ACUITY is ranked as the number 2 employer in the entire nation, according to Great Place to Work®.

With ACUITY’s commitment to social stewardship and its fun-loving culture, it will come as no surprise that a new Ferris wheel will soon be a permanent part of the company’s headquarters. This enduring symbol of ACUITY’s impact on the community will be installed as part of its

expansion project that is increasing the campus to over one million square feet.

“ACUITY is part of the local communities in which we operate, and we could not exist without the support of those communities,” said Salzmann. “We are honored to extend our support to community and charitable organizations, both on a corporate and individual level.” ▲

Working Globally

continued from page 11

social services for needy residents (and recipient of QBE Foundation local grant). The highly-organized QBE volunteers were able to start serving early, much to the delight of the dinner attendees.

The QBE North America Internal Audit Team volunteered at the not-for-profit organization, God’s Love We Deliver. The organization prepares and delivers over 1.4 million nutritious and tailored meals annually to 5,000 clients in the New York and New Jersey area who are too sick to cook for themselves because of life-altering illnesses. The Internal Audit team suited up in aprons, gloves

and hairnets to chop vegetables and pack meals for delivery

Michelle Adams, Executive Assistant/Administrative Supervisor for QBE NAU, works in the Ramsey, Minnesota office. Her family benefited from the March of Dimes NICU Family Support Program after both of her children were born prematurely and spent months in intensive care. She now spends several days a month volunteering with the program and uses her annual QBE volunteer day to host a Christmas event for parents with children in the NICU.

QBE clients and customers also influence QBE’s philanthropic efforts. QBE employees often participate in customers’ fund-raisers. And, in

the last year, QBE has rolled out Premiums4Good, an initiative that invests a small percentage of a QBE customer’s premiums into Social Impact Bonds, Green Bonds and infrastructure projects which deliver strong social benefits.

As part of the Premiums4Good initiative, QBE Group Chief Executive Officer John Neal recently announced that QBE is the largest investor in the Future Generations Global Investment Company (FGGIC) which is listed on the Australian Securities Exchange. The FGGIC targets an annual donation of one percent of the fund’s value to charities committed to supporting young people affected by mental illness. ▲

Making Connections

continued from page 15

dents. College Now provides guidance and access to funds to help at-risk teens and adults prepare for and graduate from college.

With Westfield as a title sponsor and host of Malone’s annual golf outing, and many other carriers and agents as supporters, insurance

struck a chord with Malone. Malone and local carriers are organizing a panel of millennials who work in the insurance industry for a road show, which will visit northeast Ohio colleges where Malone regularly speaks. Malone’s message to college and high school audiences as well as the scholarship recipients he mentors is about choosing a path

that leads to a quality life.

“We’re not measuring success of these events based on dollars donated or jobs placed; it’s about leveraging what we know,” said Jani Groza, Westfield Insurance Foundation executive director. “People need quality jobs and the industry needs qualified candidates. It makes sense to connect the dots.” ▲